



Since 2016, DONE WATCHES has been designing Swiss Made timepieces where transparency and design serve the movement.

CLEARLY MECHANICAL

With over fifteen years of experience in watchmaking development, Thierry Clottu, founder and CEO, remains driven by the same passion, the love of fine mechanical watchmaking and the precision it demands.

The brand's values are reflected in its very name : **DO-NE**, a fusion of the determination and energy to "**DO**" and a tribute to Neuchâtel (**NE**), the place where it all began.

DONE IN
NEUCHÂTEL

A HUMAN STORY AT THE HEART OF THE BRAND

Behind every entrepreneur, there is a story. Thierry Clottu's journey is one of a father who faced a painful personal challenge, an experience that led him **to reflect on his deepest aspirations and emotions.**

"Life's obstacles sometimes reveal unexpected opportunities"

In 2016, this realization allowed him to channel his energy into a demanding and complex project, while fulfilling a childhood dream : creating his own watch.

Observing and feeling the energy that drives us, the same energy that powers a mechanical movement, has been Thierry Clottu's inspiration for years. This is how MECHANICA, the brand's first creation, came to life.

Building on this first success, DONE WATCHES has continued to evolve, creating multiple timepieces over the past nine years.

MECHANICA B03 – LIMITED EDITION OF 50 PIECES

A new dream has become a reality with the latest model, the MECHANICA B03.

This 44mm hand-wound timepiece houses a skeletonized movement featuring uniquely cut bridges, ensuring both harmony and perfect balance. Every detail of the movement has been meticulously designed and developed in collaboration with Swiss companies. The result is a captivating timepiece that masterfully blends strength and elegance.



About DONE WATCHES

Since 2016, Thierry Clottu, founder of DONE WATCHES, has remained driven by the same dedication and sincerity : creating Swiss Made timepieces where transparency and design serve the movement. CLEARLY MECHANICAL

Based in the canton of Neuchâtel, DONE WATCHES received support from the Kickstarter community to fund its first project and launch the MECHANICA model. In the following years, the brand continued to develop new timepieces while staying true to its founding principles.

About Thierry Clottu

A microtechnology engineer (HES), Thierry Clottu has worked in the watchmaking industry since 2004, holding key positions at major brands. In 2012, he founded TCL Concept Sàrl, a company specializing in product development for the watch industry. In 2016, he took his passion a step further, embarking on a new professional journey by creating DONE WATCHES.

For more information about DONE WATCHES, visit www.donewatches.ch

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